

Your Guide To: Inventory Status Change

Last Modified on 10/30/2024 9:55 am EDT

Current trends in eCommerce show that **inventory issues** are a major pain point for retailers, and conversely, product availability drives online purchases. That's why SimplePart has released **updated inventory status messaging** on the product details page. During the pilot test of this feature, we observed:

- improved add-to-cart rates
- increased customer satisfaction

So what changes can customers expect on the product details page?

Customers will see one of four messages depending upon the inventory in stock at your dealership and the local PDC.

For example, if there is **ample stock** (3+ items available) of a part or accessory on hand, customers will see the following message, including an "in-stock" message.

The screenshot shows a product page for a "Frameless Auto-Dimming Rear View Mirror With Universal Remote". The page includes a navigation bar with the Nissan logo, "TOWN CENTER NISSAN", and contact information. A search bar is present with the text "Search by Keywords, Part Numbers or Full VIN". The product title is "Frameless Auto-Dimming Rear View Mirror With Universal Remote" with part number T99L1-5ZW14. The price is listed as \$196.80, with a note that all discounts total \$24.20 (11% off) and the MSRP is \$221.00. A prominent green box highlights the "IN-STOCK" status and "In-stock & hassle-free returns SEE RETURN POLICY >". Below this, fulfillment options for shipping and local pickup are shown. The shipping option is selected, and the local pickup address is "TOWN CENTER NISSAN, 2310 BARRETT LAKES BLVD N, KENNESAW, GA, 30144". A quantity selector shows "1" and an "ADD TO CART" button. The dealer rating is 4.8/5 with 106 reviews.

If there is a **limited quantity in stock** (1-2 items available), customers will see the message below:

Buy 2019 Nissan Altima 2.5L CVT FWD Wheel Locks. All Alloy wheels. Frontier CC & KC: 16 Alloy 6-Spoke Alloy, Wheels, Split - OEM Nissan Accessory # 999H1-A7003 (999H1A7003)



TOWN CENTER NISSAN

2310 BARRETT LAKES BLVD N, KENNESAW, GA, 30144

(770) 423-7469

PARTS ACCESSORIES TIRES MERCHANDISE NISMO

onlineorders@towncenternissan.com



Search by Keywords, Part Numbers or Full VIN

GO

2019 Nissan Altima 2.5L CVT FWD



HOME / NISSAN / ALTIMA / 2.5L CVT FWD / 2019 / 999H1-A7003

Join the VIP Program Now Login

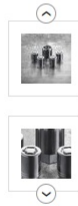
THIS FITS YOUR 2019 Nissan Altima 2.5L CVT FWD

Reset Vehicle

Wheel Locks

Part Number: 999H1-A7003

Supersession(s): 999H1A7003



Your Price

\$ 61.20

All Discounts: \$ 14.80 (19% off)

MSRP: \$ 76.00

Some parts and accessories may have limited availability. Contact your local dealer for inventory information.

IN-STOCK (LIMITED STOCK)

In-stock & hassle-free returns
[SEE RETURN POLICY >](#)

Fulfillment Options

Shipping

ESTIMATE COST

Local Pickup

TOWN CENTER NISSAN
2310 BARRETT LAKES BLVD N, KENNESAW, GA,
30144

- 1 +

ADD TO CART

Dealer Rating: 4.8/5



SEE REVIEWS >

106 reviews

If the item is entirely out of stock but there is availability from the PDC, then this message will appear:



TOWN CENTER NISSAN

2310 BARRETT LAKES BLVD N, KENNESAW, GA, 30144

(770) 423-7469

onlineorders@towncenternissan.com

PARTS > ACCESSORIES > TIRES > MERCHANDISE > NISMO >



Search by Keywords, Part Numbers or Full VIN

GO

2019 Nissan Altima 2.5L CVT FWD



HOME / NISSAN / ALTIMA / 2.5L CVT FWD / 2019 / T99W1-6CA9A

Join the VIP Program Now! > Login >

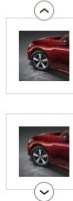
THIS FITS YOUR 2019 Nissan Altima 2.5L CVT FWD

Reset Vehicle

17 Alloy Wheel

Part Number: T99W1-6CA9A

Supersession(s): T99W16CA9A



- Designed to complement the rest of your exterior
- Made with tried-and-true metals to withstand wear and tear
- Backed by an exclusive OEM warranty from Nissan

Your Price

\$ 225.00

Some parts and accessories may have limited availability. Contact your local dealer for inventory information.

AVAILABLE FOR ORDER. MOST ORDERS SHIP IN 2 TO 4 BUSINESS DAYS.

In-stock & hassle-free returns
[SEE RETURN POLICY >](#)

Fulfillment Options

Shipping

[ESTIMATE COST](#)

Local Pickup

TOWN CENTER NISSAN
2310 BARRETT LAKES BLVD N, KENNESAW, GA,
30144

- 1 +

[ADD TO CART](#)

Dealer Rating: 4.8/5 [SEE REVIEWS >](#)
106 REVIEWS

If the item is out of stock *and* there is **no availability** from the PDC, then this message will appear, letting the customer know that the item is unable to be purchased at that time.



TOWN CENTER NISSAN

2310 BARRETT LAKES BLVD N, KENNESAW, GA, 30144

(770) 423-7469

onlineorders@towncenternissan.com

PARTS > ACCESSORIES > TIRES > MERCHANDISE > NISMO >



Search by Keywords, Part Numbers or Full VIN

GO

2019 Nissan Altima 2.5L CVT FWD



HOME / NISSAN / ALTIMA / 2.5L CVT FWD / 2019 / 21400-DIFFC

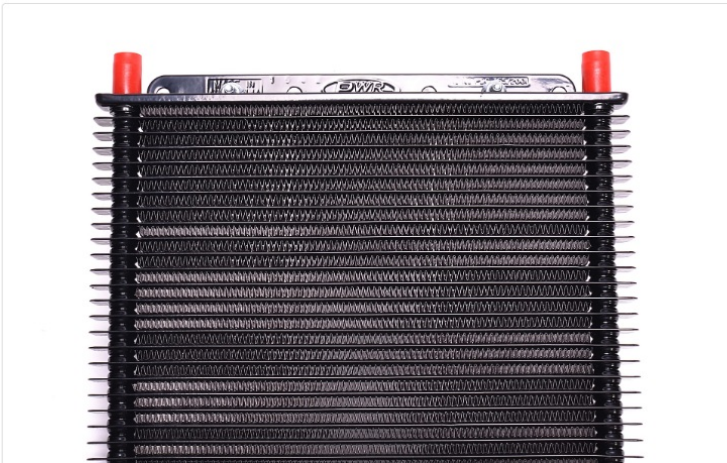
Join the VIP Program Now! > Login >

THIS FITS YOUR 2019 Nissan Altima 2.5L CVT FWD

Reset Vehicle

Pwr Differential Cooler 280Mm X 200Mm X 19Mm

Part Number: 21400-DIFFC
Supersession(s): 21400DIFFC



This Product Is Not Currently Available

Join the Nissan VIP Program

Free shipping.
Insider deals & emails.



TOWN CENTER NISSAN

2310 BARRETT LAKES BLVD N, KENNESAW, GA, 30144

(770) 423-7469

EMAIL US

Policies & Information

RETURN POLICY >

MANUFACTURER WARRANTY >

You can have the option to customize these messages. For more information on message customization, please contact our Client Services team at support@simplepart.com